

## **DSMAC, China Largest Impact Crusher Manufacturer, Launches “Bilateral Cooperation, Tripartite Win” Project in Africa Mining Industry**

*Zhengzhou, Aug 14, 2012—DSMAC (Zhengzhou Dingsheng Engineering Technology Co., Ltd) decided to launch an marketing campaign of “Bilateral Cooperation, Tripartite Win” in Africa, which would provide advanced mining machinery for Africa crushing industry and benefit for three parties: the company, African clients and local government.*



According to the manager of DSMAC African market, after nearly a month of negotiation, [DSMAC](#) will provide a series of large ore crushing equipment, stone production lines, and advanced mineral crushing technology for the deeply developing of mineral resources in Nigeria. Also good news for the African clients,



## Media Report



DSMAC will offer the main crushing and [screening equipment](#) by 5% discount and free technical assistant. Besides, this cooperation will give a hand to accelerate the transformation of Nigeria's economic structure, and at the meantime, Nigeria government will open their market with lower tax and offer convenient operating condition.

Africa is rich in mineral resources, especially in Nigeria, which is an immensely mineral rich country with every state liberally endowed. It is reported that there are more than 30 kinds of mineral resources proven in Nigeria. Natural bitumen reserves are of 42 billion tons; coal reserves of low-sulfur and low ash are nearly 28 million tons, which is friendly for the environment; iron ore reserves are 3 billion tons with 400 million tons of high iron amounted to 68%; other solid minerals are also abundant, such as gypsum, kaolin, lead and zinc, talc, etc.

At the same time, the cooperation is beneficial for the local government. Nigeria's economic development has been highly relied on its oil industry. Its single economic structure has been in an unstable situation, which makes Nigeria's economy subject to Western countries easily. Mr Abasiama, vice president of Nigeria government said, "We need to change our way of economy developing and make full use of our mineral resource. High technology and advance mining equipment are needed to cultivate the local mining industry. It is worthwhile to make cooperation with professional mining equipment manufacturer like DSMAC, which can be helpful to maximize the production capacity of mineral resource and increasing profitability."

"During the few months in 2012," Said Lu Hongbo, President of DSMAC, "DSMAC will strive to develop new market in Africa cooperating with the mining owners with advanced technology, superior service and preferential discounting policy." With strong R&D capabilities, DSMAC has supplied crushing products with 28 patents, including limestone crusher with the largest capacity, [crusher rotor](#) and hammer with up to four times the life span of their competitors. Adhering to "Treasure our clients, bring them wealth and happiness!" as service concept, DSMAC launched a marketing campaign of 10% discount for ten stone production lines, which were available in Africa from DSMAC in June.

According to the distribution situation of mineral resources and the research of mineral composition on the basis of customer's state in Nigeria, DSMAC developed a specialized product selection program. Equipped with the large [jaw crusher](#), cone crusher as well as [stone production line](#), the configuration of whole set device is reasonable, and can be quickly installed with the cost effective feature.



### **ABOUT DSMAC**

DSMAC is a global manufacturer and marketer of ores crushing solution, products and services used in mining, metallurgy, chemical industry, construction waste recycle, building materials, coal industry, etc. Also DSMAC has a long history of manufacturing quality crushing, feeding and screening equipment and stone production line.

The firm offers a comprehensive range of on-target crushing solutions and has earned a reputation for technical excellence, superior service, and on-time, on-budget delivery. There is also a team of professional engineer passionately committed to bringing leading edge design technology coupled with a proactive philosophy on customer service and support.

More information about DSMAC is available at <http://www.dscrusher.com/>.

### **DSMAC Group**

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